Appendix A

December 20, 2011

Extracts from Report on Information Assets Management Awareness

Wanbishi Archives Co.,Ltd.

1. Survey Summary

(1) Purpose: to obtain utilization situation and demand of enterprises for information assets management and custody

(2) Coverage: Japan (refuge area excluded)

(3) Object: 10,000 enterprises with staff of 20 or above

(4) Time: September 2011

(5) Method: questionnaires via mail

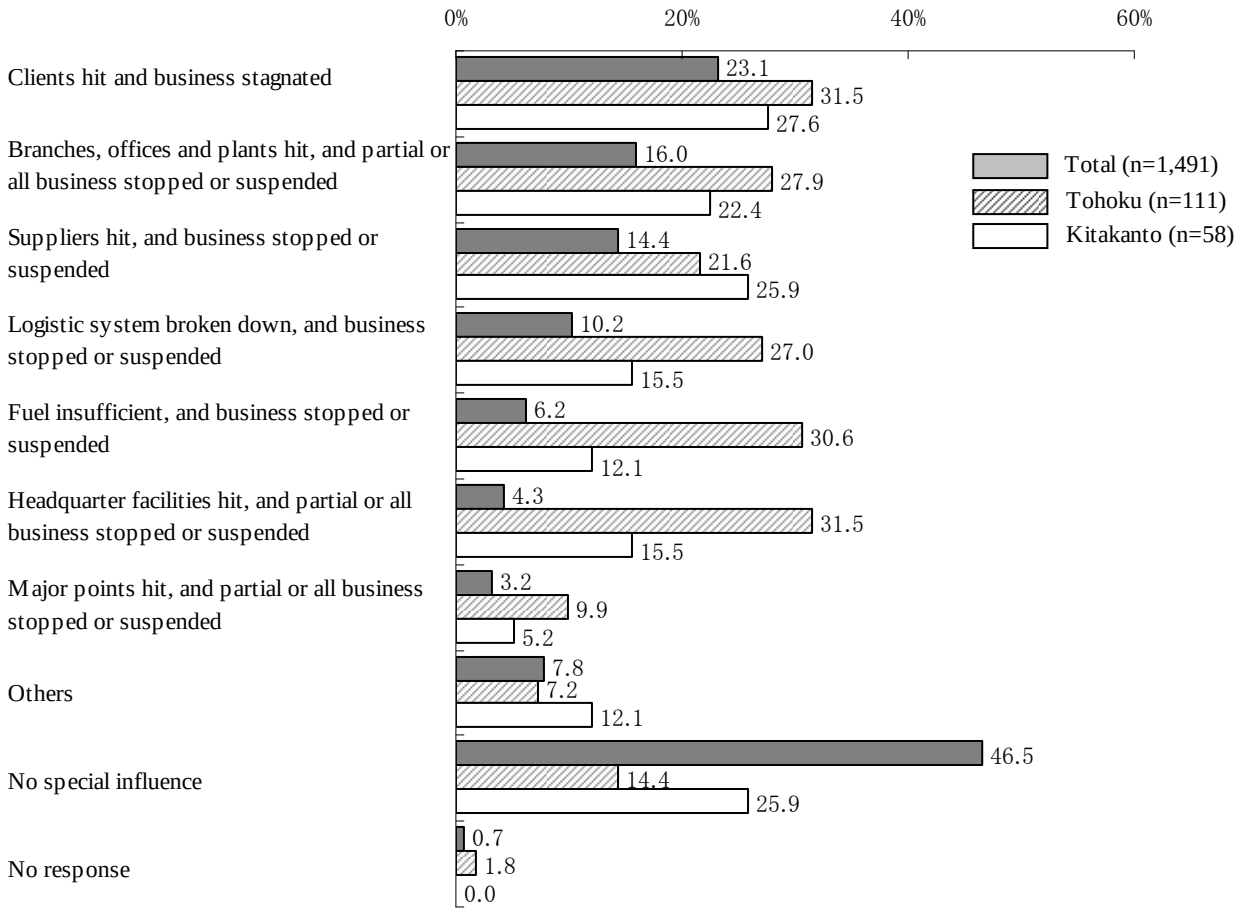
(6) Effective recovery: 1,491 (recovery rate: 14.9%)

2. Survey Results & Analysis (Extracts)

1) Influence of East Japan Earthquake on constant business development (multiple responses)

(1) Generally speaking, the response of "clients hit and business stagnated" accounts for as high as 23.1%, that of "no special influence" only accounts for 46.5%; over half of the enterprises (52.8%, calculated according to that except "no special influence" and "no response") have suffered the influence to some degree.

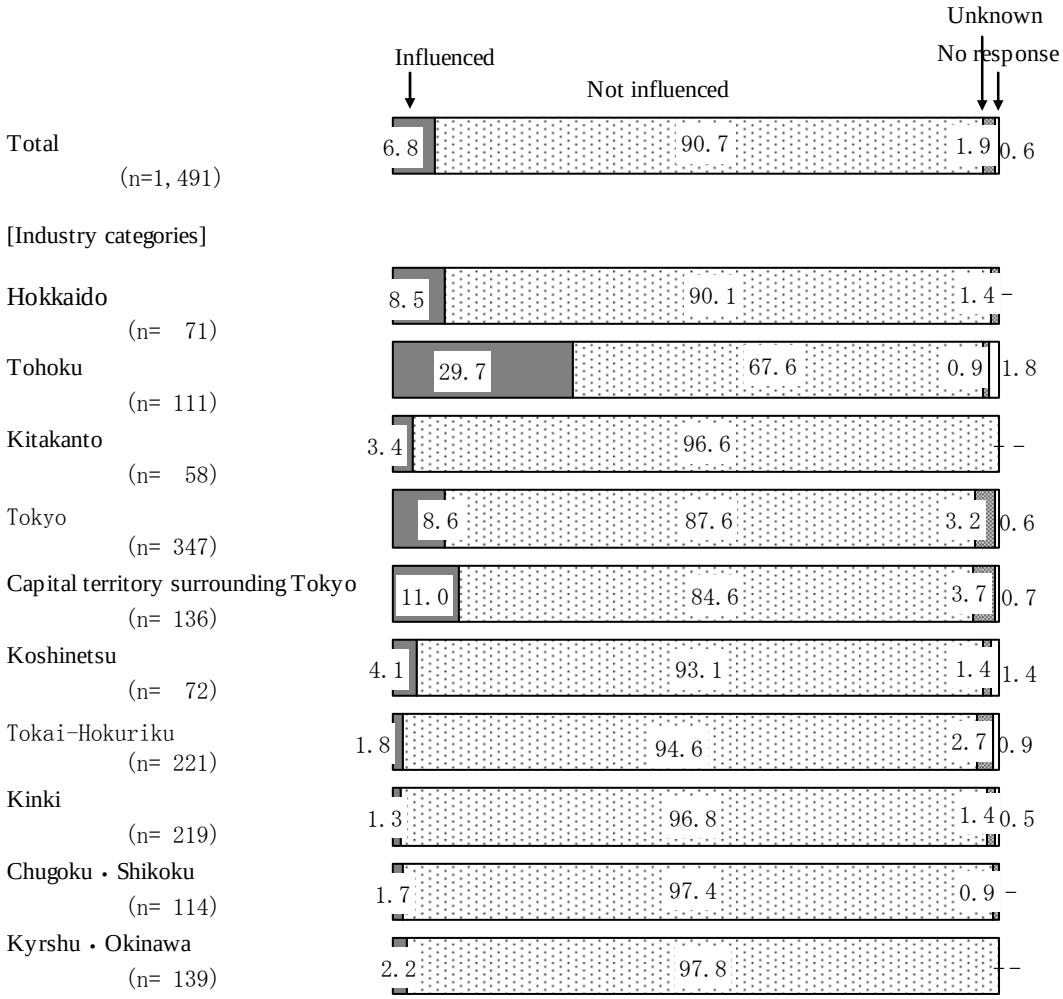
(2) Enterprises with headquarters in hit areas like Tohoku and Kitakanto (Gunma, Ibaragi, and Tochigi) have suffered greater influence, as 31.5% of headquarters in Tohoku have facilities hit and business stopped or suspended.



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2) Influence of East Japan Earthquake on information assets management

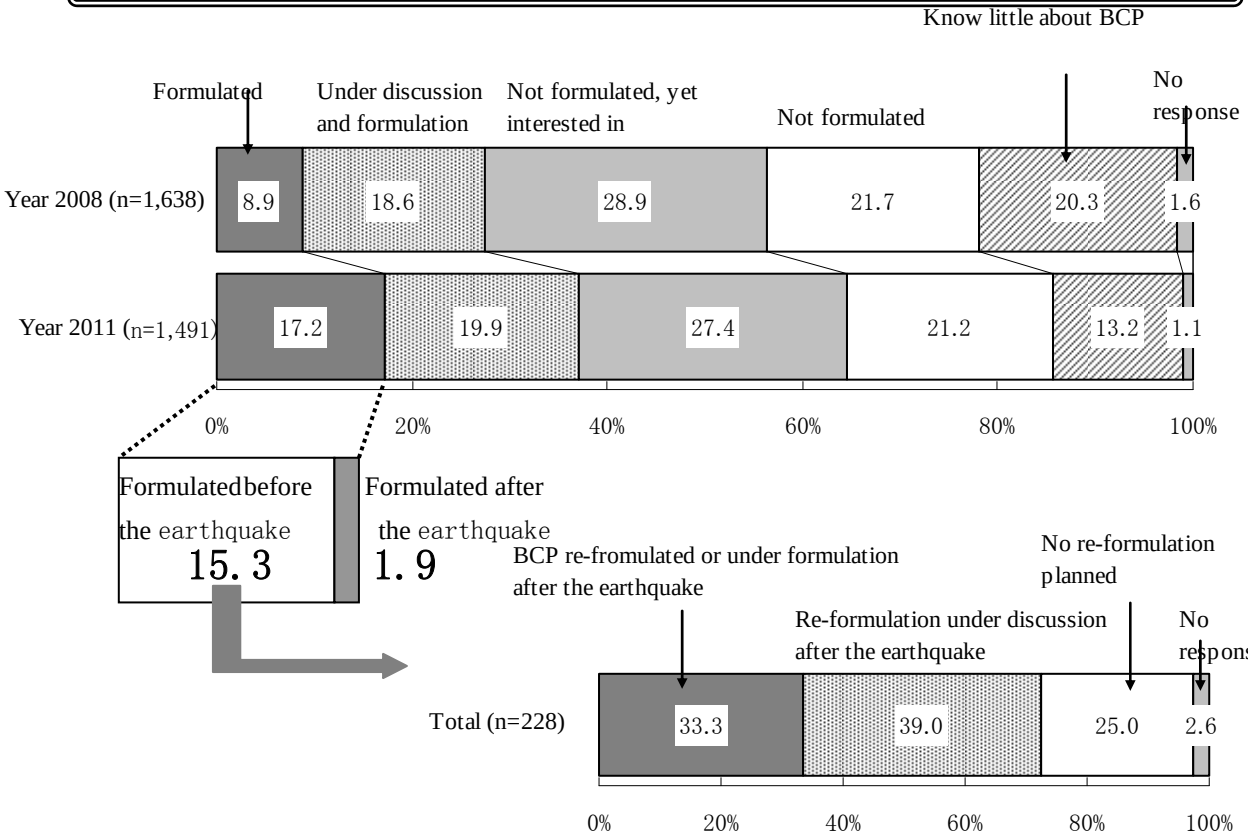
Generally speaking, those “influenced” account for 6.8%. Influenced enterprises with headquarters in Tohoku account for 29.7%, while those in west of Tokai-Hokuriku account for 1-2% only.



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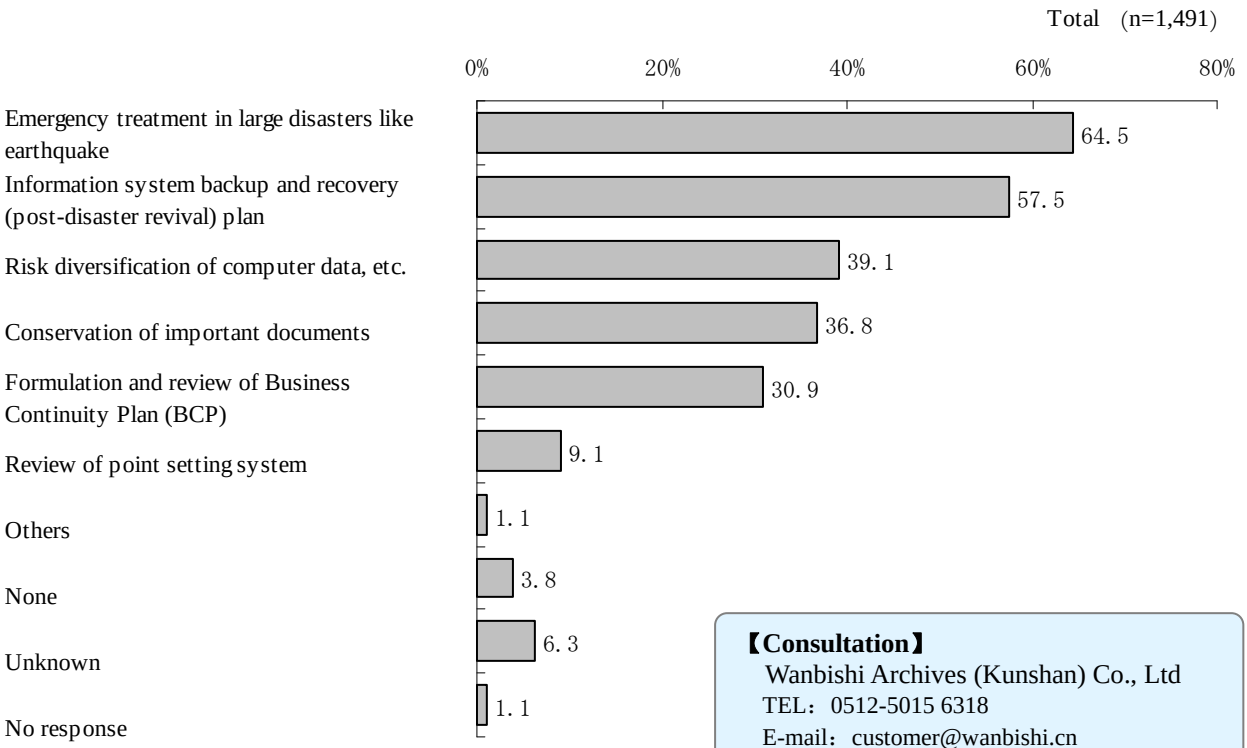
3) Formulation of Business Continuity Plan (BCP)（BCP）and post-disaster review

Enterprises with BCP formulated have risen from 8.9% in 2008 to 17.2% in 2011. More than 70% of the enterprises with BCP before the earthquake have had their plans reviewed or under discussion.



4) Issues to be concerned for handling natural disasters (multiple responses)

The response of “emergency treatment in large disasters like earthquake” accounts for 64.5%, followed by “information system backup and recovery (post-disaster revival) plan” accounting for 57.5%.



【Consultation】
Wanbishi Archives (Kunshan) Co., Ltd
TEL：0512-5015 6318
E-mail：customer@wanbishi.cn

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